



## **PRESS RELEASE**

FOR IMMEDIATE RELEASE: 8/11/2009

### **MEDIA CONTACTS:**

Dexter Turner, President & CEO

503-690-4475 Ext. 29 dturner@optechsw.com

Nathan Isaacs, Business Development Manager

503-690-4475 Ext. 16 nisaacs@optechsw.com

---

## **OpConnect Electric Vehicle Charging System unveiled at International Event**

**Long Beach, Calif.** – The OpConnect Electric Vehicle Charging System made by Optimization Technologies was unveiled Tuesday at the Plug-In 2009 international conference in Long Beach, Calif. Response from those in attendance – which included businesses, public agencies, electric utilities and others in the electric vehicle industry – was overwhelmingly positive.

“We’re excited to show off our intelligent charging station and humbled by the response we’ve received from our industry peers, including our competitors,” said Dexter Turner, CEO and President of Optimization Technologies. “We have a charging solution for electric vehicles that will ensure drivers have a recognizable and reliable network for their battery charging needs; one that is also fun and easy to use.”

The OpConnect Electric Vehicle Charging System can serve up to four vehicles at a time and support 120v and 240v charging. OpConnect charging stations also feature time-of-day charging capabilities so that drivers take advantage of cheaper energy costs and renewable energy sources.

With the OpConnect charging stations, drivers and fleet operators can receive an e-mail or text message when their battery charge is complete or interrupted. They can also manage their accounts from the OpConnect ([www.opconnect.com](http://www.opconnect.com)) and MyOpConnect ([www.myopconnect.com](http://www.myopconnect.com)) websites.

The OpConnect system is “smart” ready so that drivers, utilities, and others can collect important information about the battery charging event. The OpConnect charging stations also comply with all industry and safety standards.

“We believe our intelligent OpConnect stations are more sophisticated and a better value than any other charging station on the market,” Turner said.

### **About Optimization Technologies:**

Optimization Technologies is a minority- and veteran-owned software technology & consulting company located in Beaverton, Oregon. The company was founded in 2001. The company has had a successful business history in the aerospace sector with past and current customers including Boeing, Rockwell Collins, Honeywell, Sandia Aerospace and Aerosonic. The company is AS9100 certified (a quality management system for aerospace industry).

### **About Plug-In 2009 ([www.plugin2009.com](http://www.plugin2009.com)):**

Plug-In 2009 is the second annual international conference on the latest technological advances, market research and policy initiatives shaping the future of plug-in hybrid and electric transportation.

